

THE MIRROR JOURNAL

NO. 1, VOL. 1.

MIRROR, ALTA., NOVEMBER 2, 1911.

5 CENTS PER COPY.

THE BANK OF TORONTO

Incorporated 1865
Paid Up Capital, \$4,450,000. Assets over \$50,000,000.
DUNCAN COLLISON, President. THOS. F. BOW, General Manager.

Current and Savings Accounts Invited.

Farmer's Sale Notes

Discounted or taken for Collection.

Cash Advanced on Grain.
General Banking Business Done.

Mirror Branch

H. L. Staples,
LOCAL MANAGER.

THIS SPACE BELONGS TO THE

McCormick Lumber Co.

WE KEEP OUR LUMBER IN THE YARD.
WHEN IN NEED OF MATERIAL—SEE US

General Blacksmithing

Horseshoeing and
Woodwork

We make a Specialty
of Plow Work

J. F. Flewwilling

CARROLL STREET,
SOUTH, MIRROR.

Rebuilding Sale

AT THE STORES
OF THE

Lamerton Mercantile Co.,

Lamerton - and - Mirror

A \$40,000 Stock of

Now on Sale
at Greatly
Reduced
Prices

Dry Goods, Groceries, Boots and Shoes, Crockery, Glassware, Harness, Trunks, Telescopes, Saddles, Furniture, Hardware, Books, Drugs and Stationery. Also a large assortment in Sweaters, Jackets, Skirts, Waists. We carry a line of Horse Blankets, Robes, Fur Coats, Caps and Fur Sets.

Starting Nov. 1,
Until further Notice

35c. Paid for Strictly Fresh Eggs.
22c. No. 1 Butter in Prints; 21c. in Tubs.

Lamerton Mercantile Co., Lamerton and Mirror.

LOCAL HAPPENINGS

Last Monday was Thanksgiving day.

Miss Edwards spent Thanksgiving Day in Edmonton.

Mrs. A. J. and Miss Zella Ray were visitors in Lacombe this week.

Mrs. Charles Roy and Mrs. N. H. G. Rathven spent last Friday in Edmonton.

Miss Mackay, of Edmonton, is visiting her sister, Mrs. Chas. Roy, on Robert street.

Don't forget the hockey meeting next Monday evening, at Suggett's Drug Store—8 o'clock, sharp.

"Bump" Ray had the misfortune to run a nail in his foot last week, and is going around with a limp.

A new picket fence has been built around the lumber yard of the Settler Lumber Co. on Robert street.

Mr. R. E. Coleman has erected a sixteen foot addition to his pool room and barber shop, giving him a building 25 by 42 feet.

Nearly everybody has been busily engaged lunking up their houses, etc., in preparation for the wintry blasts to come.

Miss Graham, who has been visiting Miss Edwards for the past two months, was called home on account of the illness of her mother.

Mr. E. E. Johnson, proprietor of the Manhattan pool parlor, was away for a couple of days last week, returning on Saturday.

Mr. Chas. L. Suggett, of Innisfail, a brother of Mr. A. G. Suggett, was in town for a couple of days, giving a helping hand in the drug store.

Any person having a complaint to make against the present weather conditions had better take it out to the centre of Spotted Lake and let it rest there.

The open season for prairie chicken shooting closed on Tuesday, Oct. 31. The birds have been very plentiful this year, though a great many have been killed and there is a large number still in the country.

Mr. and Mrs. Ed. Bray and family, of Wainwright, moved to town this week and have purchased the house formerly occupied by Mr. E. W. Hammond. Mr. Bray will attend to the G. T. P. car inspections at this point.

We would respectfully ask all the advertisers to have their change of ad. in this office on the Monday before that week's issue. It may not mean very much to the advertiser, but it does to the printer man.

Mr. C. A. Wilson, of Coronation, Alta., has been transferred from that point to the position of accountant in the Bank of St. George, who held the position since the bank opened here, has been removed to Wolsely, Sask.

The Roy Hardware Co. report a good business since opening their store in Mirror. We might add that this store is 25x40, two stories, living room above, and built on a stone foundation. It is a credit to the new town, and with a few more buildings of the same description, we might be considered a rival to Edmonton.

Mr. L. M. Joa was in Camrose Monday, on a real estate transaction.

Mr. J. Steers was a visitor to Calgary and other points the latter part of last week.

Mr. W. J. Quinlan, District Passenger Agent of the G. T. P. railway, was in Mirror last Friday.

Mah Bing has put in a stock of groceries and will run the same in connection with his other lines.

Mr. H. W. Williams, of the Lamerton Mercantile Co., is away on a business trip to Winnipeg and other points.

Special Thanksgiving Services were conducted in the English Church, Mirror, last Sunday by the Rev. O. Creighton, of Alix.

Mr. R. Murdoch, accountant in the Royal Bank at Edmonton, was in Mirror last week and visiting the Roy Hardware Co.

Misses Delta Simpson and Gertrude Phelps gave an enjoyable Halloween dance in the Lamerton hall, Tuesday evening.

Mr. J. Jenkin and Mr. J. Christie, of the A. Macdonald Co., Edmonton, spent Thanksgiving in Mirror, the guests of Mr. Charles Roy.

A number from town attended the dance at Alix last Friday evening. A dance at Bashaw the same evening also drew several from this burg.

Members of the Methodist denomination are holding a regular service at the home of Mr. J. Steers. Rev. Mcintosh, of Lamerton, is the minister in charge of the work.

Messrs. Hattam and Andrew Jeffrey, of Regina, are here in Mirror with the intention of starting a bakery and confectionery business in this town, which is very much needed.

Messrs. N. McKelvie, C. Spafford and A. Plunkett, of Calgary, have returned to that city after a successful week's shoot on Buffalo Lake. They report a good time and lots of game.

The chopping machine, which is being operated by Mr. J. N. Mitchell, should prove a great convenience to the farmers of the surrounding country and ought to be well patronized by them.

A few of the fellows have been enjoying a skate on the pond just south of the G. T. P. station. It was also a case of "breaking the ice" in more ways than one for several of the skaters.

Mr. W. J. Kadlee, proprietor of the Grand View hotel, was a business visitor to Camrose on Monday. He continued his trip on to Edmonton, in connection with the transferring of his hotel license.

Constable Curry, of the R. N. W. M. P., stationed at Alix, has been transferred to Lacombe, the barracks being closed. The removal of the constable from this community speaks well for the law-abiding nature of its people.

Mr. Fred D. Roy, who has been on a survey party with the G. T. P., in the mountains, at Jasper Park all summer, has located at Mirror, joining the Roy Hardware Co. Mr. Roy is a brother of Chas. Roy, president of the Board of Trade.

PROPOSED CHANGE IN MAIL SERVICE.

Notices are posted calling for tenders for the carrying of mail twelve times per week, Sunday excepted, between the post office and the Grand Trunk station. The time limit for tenders closes on Nov. 10th and it will probably be a month or so before the daily service will be inaugurated. According to the present plan Mirror receives a mail twice a week, Tuesdays and Fridays, via Alex, the mail being despatched from here on the same day. The number of concerns now doing business in Mirror should easily warrant a daily mail service, and it will, without a doubt, be greatly appreciated. The sooner it starts the better, and let it be soon.

HOCKEY

A meeting of the local hockey "sportsmen" met in A. G. Suggett's jewelry store last Friday evening and a start was made towards organizing a hockey team in town. Messrs. Suggett, Harper and Good were appointed a committee of three to find ways and means for the erection of a rink and other incidental expenses, and will report at a meeting to be held next Monday evening in the same store. There seems to be quite a number of puck-chasers here and the bunch should get together. A three team league, viz: Alix, Bashaw and Mirror might be formed and a double schedule played. Every body turn out and support the club.

AROUND THE STATION

The Brown Construction Co., of Winnipeg, who have the contract for the round house are rushing the work as fast as possible and if the good weather continues they expect to have it completed by the middle of December.

The boring on the G. T. P. well is finished and the work on the new tank house is underway.

Mr. Webster, of Calgary, who has the contract for the grading in the Mirror yards is hurrying the work to completion and for the past two weeks has had several extra teams at work, with the hope of completing the work before the general freeze up.

Mirror has at present over five miles of sidetracks and much more is yet to be laid. When finished the company will have one of the biggest and best arranged railway yards on the western division of the G. T. P.

Sunday, Nov. 5th, will be Guy Fawkes' day.

The provincial elections in Ontario will take place December 11. Nomination will be one week earlier.

The Journal FOR WORK

Advertisers in this Issue

Rebuilding Sale—Lamerton Mercantile Co.
Hardware—Roy Hardware Co.
Drugs and Jewellery—Suggett Bros.
Blacksmithing—J. F. Flewwilling.
Farm Machinery, Livery and Feed Stables—W. W. Cook.
Pool and Barber Shop—E. E. Johnson.
Meat Market—L. E. Mott.
Pool and Barber Shop—R. E. Coleman.
Town of Mirror—Board of Trade.
Lumber and Building Material—Imperial Lumber Co.
Painting, etc.—A. M. Keller.
Real Estate, Loans, Insurance—Whitcomb and McCorkell.
Lumber and Building Supplies—Settler Lumber Co.
Farm Machinery—L. M. Joa.
Planing Mill and Feed Grinding—J. N. Mitchell.
Bank of Toronto—H. L. Staples.
Lumber and Building Supplies—McCormick Lumber Co.
Restaurant—Mah Bing.
Mirror Hotel—W. H. Shumpp.
Livery and Feed Stables—J. T. Talloch.
Hardware—Duitman and Johnson.

Mirror Pool Hall

—AND—
Barber Shop

TOBACCO
AND CHEARS

R. E. COLEMAN,
CARROLL AVENUE.

Manhattan Pool Parlor

HEADQUARTERS FOR

Pipes
Cigars and
Tobacco

- Barber Shop -

E. E. JOHNSON,
LAKE ST. MIRROR.

FARM MACHINERY

Cock o' the North
Threshing Machines
American Abell Co.
Detroit Warren
Automobiles. Hand
Sulky and Gang

Plows. Sleighs and
Cutters. Fanning
Mills. Windmills
and Pumps. Cream
Separators. Gasoline
Engines.

Mirror Livery and Feed Stables
W. W. COOK, Proprietor and Agent.

The Mirror Journal

Published every Thursday at Mirror, Alberta.

Subscription Rates—See opposite page.

Advertising Rates

Legal and Municipal Advertising, 12 cents per line for first insertion; 8 cents per line for subsequent insertions.

Lost, Strayed or Found Notices, 20 cents for one insertion. Three insertions for \$1.00.

Professional Advertisements, \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Display Advertising Rates given on application.

All Contract Advertising Accounts payable at the end of each month.

Good & Ballantyne, Publishers.

Introductory

With this issue THE JOURNAL begins its career as a weekly newspaper. We admit many defects, but trust in time to overcome these obstacles, and we will endeavor to publish a clear and newsy sheet that will be a credit to the town, and one that will be welcome to every home. It is always difficult for a new comer to get the little items of interest that most people like to read in a local paper, so kindly inform us of anything that may prove of interest to your neighbors and friends.—EDITOR

UNION IS STRENGTH.

It is our duty this week to record the formation of a Board of Trade in Mirror, an organization which is taking hold of the intricate problems that always arise in a new and progressive town, and are solving them in a manner that will eventually make Mirror one of the best business centres in Alberta. The town is situated in an excellent farming district, and combined with other natural advantages, it only remains for the business men to work together harmoniously. We do not wish to particularly emphasize this fact as the Board is no doubt aware of the old saying, "Union is Strength," and any discord will be promptly eliminated and the interests of the town, as a whole, be considered, irrespective of any thing else. A number of concerns have signified their intention of locating in Mirror, in the very near future, and it is up to the Board to encourage and assist them in that undertaking. A strong pull, a long pull and a pull altogether is one of the chief factors in developing a new town, and with this end in view, the future greatness of Mirror is an assured possibility.

Coal Strike Ended

The coal strike in Southern Alberta has been settled by Hon. Robert Rogers, minister of the interior, who arrived in Lethbridge from Ottawa bearing authority from Hon. T. W. Crothers, minister of labor, to bring the two parties together. Hon. Mr. Rogers' mission was successful, for he carried away in his pocket a signed agreement from both parties, effective until March 1, 1915.

The magnitude of the strike may be imagined when it is stated that since the 1st of April twenty-five mines have been shut down and 7,500 men have been out of employment. The mines represent an invested capital of \$40,000,000, while the monthly pay roll of the men totals in the neighborhood of \$1,000,000. Business in all of the mining centres was considerably injured by the closing down of the collieries, no one class escaping.

The end of the strike will be of immense advantage to the entire western country, which, owing to the long struggle, was confronted with a fuel shortage during the approaching winter. The resuming of operations at the mines will mean the removal of this danger. The agreement which was signified to continue in force for three and a half years, expiring on March 1, 1915.

What the Census Shows

Canada's fifth census began in June has been completed, and the official figures will be made public in a few days, as soon as the returns are in from the far-off Yukon and Northwest districts. Canada's total population is stated to be well under the eight-million mark which enthusiastic prophets had foretold.

The returns show that Toronto and Montreal have made the largest gains in population. The former has the greatest percentage of gain and the latter the largest gain in numbers.

The Maritime Provinces, New Brunswick and Nova Scotia have not grown as have Quebec and the other provinces, but they have more than held their own. The gains in New Brunswick and Nova Scotia were confined practically to Halifax and the mining sections. Prince Edward Island has stood still. The Province of Quebec will show large gains all round, both in town and country. All the cities and towns increased and the increase included the rural districts.

In Ontario the population of the central districts has fallen off, notably in Western Ontario, as there has been a large migration to the west since the last census. This has been partly offset by a great increase of population in Northern Ontario, in the four districts of Nipissing, east and west Algoma, Huron River and Thunder Bay, where the population has more than doubled.

All the western provinces show great gains the largest percentage of gain being credited to Alberta. The cities of Winnipeg and Calgary show the largest gains of any of the western cities.

Mr. Archibald Blue, chief of the Census and Statistics Bureau said that a glance at the figures relating to manufactures, showed many surprising gains, and that the city of Hamilton, Ontario, whose manufactures have increased more than 100 per cent. since the last census. He said the cities of Montreal and Toronto would show similar gains.

The census of the district along the west shores of Hudson Bay and west to the height of land was taken under the direction of the Royal Northwest Mounted Police, and is complete, showing a population of 1,500 Eskimos and Indians and a few white and half-breed trappers. The enumerators there and in the Yukon and the Northwest districts had to travel thousands of miles by canoe and horseback and on foot. In some remote sections of the far North the duties were performed by missionaries and men of the Hudson Bay Company.

The census of the Arctic waters was taken by Captain Bernier, the explorer, who has just returned.

The large increase in the Province of Quebec will raise the basis of representation in the House of Commons from 25,000 to 32,000. This will result in Nova Scotia and New Brunswick each losing two seats and in Prince Edward Island losing one seat. Ontario will certainly gain no members, and may lose one or two. The provinces west of Lake Superior will gain about 27 additional members, which will increase the membership of the House of Commons after redistribution from 221 to 241 members.

Vote on Local Option Postponed

An announcement has been made that the vote on local option will not be taken this year. The reasons assigned for this change were the possibilities of protesting the result either way on technicalities based upon the illegality of holding the election at such a late date.

The announcement was not pleasing to the supporters of local option and met with the approval of the liquor interests. As an election of this kind can only be held in the months of October and November, there will be no vote taken until next year, if then.

What is said to be the largest explosion of dynamite ever made in connection with underground mining operations, took place at the Mother Lode Mine, Greenwood, B. C., when eleven tons, or 2,500 sticks of explosives were ignited by electricity. One hundred thousand tons of ore were broken loose by the colossal explosion.

It is possible to make an analysis of the new House of Commons by religious beliefs. Roman Catholics are in the majority. They number 71 with the likelihood of two more, but Laurier and Forget, who are returned twice, being almost certain to be succeeded by Roman Catholics. The Methodists and the Presbyterians are at 56 each, while the Church of England has 44 adherents. There are 5 Bays, 3 Lutherans, 2 Congregationalists and 1 Quaker (Carriek, of Thunder Bay).

Sometimes the Indians are wrong but they are generally unceded to be avenger. prophets par excellence. Now they say that the coming winter will be a very hard one, harder in fact than any experienced for some years past. Squirrels and wild mice are storing an unusually large quantity of winter

food. The muskrats, too, are better weather prophets than all, are building their houses higher and wider than usual, height indicating deep snow and much water in the spring and which that they will need protection against the stormy blasts of the wintry months.

Mirror Planing Mill AND Cabine Shop

All kinds of Shop Fittings: Store Fronts, and Cabinet Work Done to Order.

BOATS—Motor Boats, Sail and Row Boats built to Order.

Notice to Farmers!

Don't forget we do Custom Grinding while you wait. Bring in your Grain and take back your Chop the same day.

We make a Specialty of Drawing Plans and Specifications and Designing all manner of Buildings.

GIVE US A TRIAL

J. N. Mitchell, Prop.
Carroll Ave., South. Mirror.

King George Restaurant

Opposite G. T. P. Station.

BOARD AND ROOMS**SHORT ORDERS**

CIGARS, TOBACCO, FRUIT

Full Line of GROCERIES

LAUNDRY IN CONNECTION

Mah Bing & Young Co.
Mirror.

Mirror Hotel

W. H. STUMPF, PROPRIETOR.

First Class Meals

Soft Drinks - Cigars - Tobaccos - etc.

MEET ALL TRAINS

Everything in Hardware. . . . and Always the Best

We wish to call your attention especially to our

Cole's Hot Blast Heaters

The Best Stove made for HARD or SOFT COAL. With the same amount of Fuel, they will hold Fire longer than any other Stove. We also stock

Stewart's Heaters

In Several Sizes. PRICES RIGHT.

Marten Senour Paints, Window Glass, Building Paper, Etc.

Duitman & Johnson,
THE HARDWARE DEALERS. MIRROR, ALTA.

Grand View Hotel

- Lamerton -

Wines, Liquors and Cigars

Sample
Rooms

Special Rates for Board
and Room

Rates—\$1.00 and \$1.50 per Day.

W. J. Kadlec, Prop.

. LUMBER .

Our Lumber and Building Material is all sold on the same grade it is bought on and a visit to our yard will convince you that we have the best stock to be found in Mirror. We Handle

Lumber
Lath
Shingles
Sash
Doors
Mouldings

Paper
Roofings
Felt
Lime
Cement
Plaster

Settler Lumber Company
Corner Gilman and Robert,
MIRROR. J. T. McKIE, Manager.

Just Arrived

A Carload
of the Famous

John Deere

Hand, Sulky and Gang
Plows
Wagons, Buggies
Sleighs and Cutters
Fanning Mills
Cream Separators
Gasoline Engines
Windmills and Pumps

We also Sell the well known

Moore Light..

And carry a Full Line of Supplies for
any Light in Town. Come in and See Us.

ONE DOOR
NORTH OF
PRINTING
OFFICE.

L. M. JOA,
Mirror, Alta.

The Rise and Fall of the Catalogue.

A few years ago the large mail order houses of the United States ruined hundreds of small towns. These towns were at one time thriving communities with several businesshouses and hundreds of prosperous inhabitants. But the catalogue was placed in their homes and a wave of mail order purchasing swept over the people with the result that the local merchants went out of business. The farmers were among the guilty ones, and on their heads fell the first punishment, their home market being lost. The farmers at last opened their eyes to the cause, began to patronize the home merchant and to cut out the mail order houses. The result was inevitable, and today the small towns are thriving business places. One of these towns in particular once had a population of something over a thousand people; the business houses were empty, scores of vacant buildings were almost hidden by weeds, and the mail order house did a land office business in that town; adjoining farm land was selling at \$35 to \$39 per acre, and very little was changing hands at that. The farmers woke up, and today there is no better town of its size in the States; new public buildings have been erected and the residential part is built up with modern houses; land is selling from \$70 to 100 per acre, and everyone is prosperous. Not a dozen packages of mail order goods goes into that town in a month, and those who do get them once in a while, sneak to the depot at night after the goods; they are ashamed to let the people know about it. —Traders' Gazette.

The Alix people are up in arms over the proposed removal of the C. N. R. station to a point several miles from the town.

The secret service of Canada is watching for the source from which counterfeit four dollar bills are being sent into Canada from the United States. The four dollar note is an easy one to counterfeit according to officers of immigration department and they are constantly meeting with bogus ones in their work along the border. The counterfeit bills which are being circulated are carried into Canada by innocent-looking people, and are then put into circulation.

The Philadelphia Athletics won the world's baseball championship from the New York Giants. All records for attendance and receipts for a world's series were broken in this series. The National Baseball Commission gave out the following figures: Attendance, 170,881; total receipts, \$342,304.38. The National Baseball commission's share was \$34,329.25. With the victory goes sixty per cent. of \$127,910.61 or \$76,746.37, of which each Philadelphia player will receive \$3,054.59. The losers will receive the remainder, \$31,164.24 or \$2,430.39, for each New York player.

A reservoir containing several million gallons of molasses burst at New Orleans the other day and a wave of the sticky fluid fifteen feet deep rolled out into the street and streamed in all directions. The weight of molasses came upon two city water mains, and the heavy pipe crumbled adding great streams of water to the molasses and swelling the volume of the flood. Two boilers just beyond the walls, weighing 15 tons each were carried one hundred feet and one was left standing on end. Several people were caught in the flood who say their experience might be illustrated by a sheet of tangle foot and its victims.

Whitcotton & McCorkell

Real Estate
Insurance
and Loans

C. P. R. LANDS.

Town and Country Property
for Sale.

Listings Wanted.

R. M. Whitcotton,
Auctioneer.
T. R. McCorkell,
Commissionaire for
Taking Affidavits.

MIRROR, ALTA.

Men, Get
Busy
!

And PAINT YOUR BUILD-
INGS NOW BEFORE
FREEZE-UP.

Have a Talk with.....

A. M. Keller,
Painter and
Paper-Hanger
Mirror.

3 Good
Reasons. . .

Quantity, Quality and Low
Price.

Are Three of the Many Good Reasons why you should patronize our Yards. Our Stock is Superior and Complete—Our Prices are as Low as the Lowest. Let us figure on your Bills; we will Save you Money.

We Guarantee Satisfaction

And Our Stock comprises All Kinds of

Native and B. C. Lumber
Lath, Doors, Windows
Mouldings and Finishings
Cement, Lime, Wood Fibres
Comfort Felt
Building Paper, Roofing, Etc.

Brick and
Coal

The
Imperial Lumber Co.

Opposite Livery Barns

C. F. Bentley, Mgr.

Mirror.

14
Months

\$
1.00

Subscribe
Now

January 1st
1913, for

\$1.00

14
Months

To U. S. Posts, \$1.50.

Fill out this
Coupon and
send your
Subscription
to this Office.

THE JOURNAL,
Mirror, Alta.

Enclosed find \$..... for..... year's

subscription to THE JOURNAL.

NAME.....

ADDRESS.....

\$
1.00

14
Months

BOARD OF TRADE

FORMED—MEMBERSHIP OF TWENTY-FIVE— INVITATION EXTENDED TO THE FARMERS TO JOIN

A well attended and enthusiastic gathering of the business men of Mirror was held in the drug store of Mr. A. G. Suggett, on Tuesday evening, Oct. 17, for the purpose of organizing a Board of Trade. The meeting was called to order with N. H. G. Ruthven in the chair, and H. L. Staples, secretary, pro tem.

On a motion by J. F. Flewelling, seconded by Chas. Roy, and carried, it was unanimously decided to form a Board of Trade and officers were elected as follows:

Patrons, Hon. D. C. Martin, Deputy Minister of Agriculture, and the Proprietor of the London Daily Mirror.

President, Chas. Roy.
Vice-President, J. N. Mitchell.
Secretary, H. L. Staples.
Treasurer, N. H. G. Ruthven.

A motion was carried to make the membership fee \$2.00 per year with assessment if necessary.

The meeting was then closed but immediately re-opened as the Board of Trade.

Following were the principal motions moved, seconded and carried.

Oates-Bentley—That the Secretary be authorized to order stationery, and membership tickets.

Oates-Mitchell—That all the cheques be signed by the President and Treasurer jointly.

Mitchell-St. John—That the Board of Trade meet on the

Tuesday evening of each week at 8 o'clock.

Mitchell-Oates—That meeting adjourn until the next regular meeting night.

Mr. Suggett was then tendered a vote of thanks for the use of his store.

OCTOBER 21, 1911.

The second meeting of the Board convened in Roy Hardware store with the President in the chair. The minutes of the former meeting were read and on a motion by J. N. Mitchell, seconded by C. F. Bentley, were adopted.

Mitchell-Bentley—That the Secretary write the G. T. P. railway company regarding the prospects of having a spur track put in to the loading platform, also erecting stock yards and provision made for the shipment of grain and stock from this point at once.

Flewelling-Duitman—That the Secretary write Mr. Rabbit, of the Burrall Grain Co., in answer to enquiry made by him as to the amount of grain to be bought at this point, also advising him to come and look over the situation for himself and that the Board of Trade would assist in making him acquainted with the surrounding country.

Mitchell-Ruthven—That the President, Secretary, and A. Thomas be a committee to interview the proper authorities

regarding the opening and repairing of a road leading to Mirror from the west, in view to getting an appropriation from the government.

Flewelling-Johnson—That J. N. Mitchell, N. H. G. Ruthven and S. P. St. John be a committee to interview the Lamerton Mercantile Co. in regard to their moving to Mirror.

Ruthven-Flewelling—That the Secretary write the P. O. Inspector, Edmonton, concerning a daily mail service at Mirror. Also suggesting that a money order office be established.

Flewelling-Duitman—That meeting adjourn.

OCTOBER 21, 1911.

Meeting in Mr. S. T. St. John's office, with the President occupying the chair. The minutes of the last meeting were read and adopted. Correspondence on hand was read, and on motion of J. N. Mitchell, seconded by H. Williams, the Secretary was instructed to file the same for future reference.

McCorkell-Flewelling—That the committee appointed to interview the Lamerton Mercantile Co., be given the necessary extension of time to report on their interview.

Ruthven-McCorkell—That the report of the road committee be accepted as far as given, and an extension of time be granted to report further.

Williams-Bentley—That step be taken to ascertain if Dr. Mooney & Armstrong intend locating in Mirror permanently.

Duitman-Bentley—That the Vice-President, Secretary and Treasurer be appointed to arrange with THE JOURNAL, regarding advertisement.

Flewelling-Duitman—That H. W. Williams be authorized to phone the Burrall Grain Co., Daysland, with reference to

the grain question in Mirror. Ruthven-Hopkins—That R. T. St. John be authorized to interview the people of Mirror and district, to ascertain how many would subscribe for a telephone and also to write the proper authorities as to how many subscribers would be necessary to have a central located here.

Ruthven-Williams—That the meeting adjourn until next Tuesday evening.

MEMBERS OF THE MIRROR BOARD OF TRADE.

R. E. Coleman, F. Tulloch, C. F. Bentley, S. H. Oates, J. N. Mitchell, S. T. St. John, J. H. Duitman, Wm. Stump, N. H. G. Ruthven, Chas. Roy, J. E. Johnson, A. G. Suggett, J. F. Flewelling, T. R. McCorkell, J. E. Steers, H. L. Staples, W. C. McCormick, A. Thomas, W. J. Good, E. E. Johnson, A. R. Hopkins, G. B. Williams, H. W. Williams.

The "Quality" MEAT MARKET

ALL KINDS OF FRESH
and CURED MEATS,
SAUSAGE, FISH, POULTRY, etc. LARD and
TALLOW.
Highest Price Paid for Hides

L. E. Mott, Prop.

ANNOUNCEMENT !

We wish to announce that we have opened a Store on LAKE STREET, MIRROR, with a Line of DRUGS, PATENT MEDICINES, TOILET ARTICLES. Also a line of JEWELLERY, SILVERWARE, WATCHES AND CLOCKS.

Suggett Bros.,

Watch Repairing a Specialty.
Eyes Tested Free.

Jewellers,
Druggists,
Opticians.

Mister Buyer

VISIT THE

Roy Hardware
Company, on
Robert Street,
- MIRROR -

Good Goods
at Prices
Worth Your
While

Avoid Cheap Graniteware

Which is Second in
Quality, but get Number
One Goods at the
Roy Hardware Store.

We Invite You to Make This Store, Your Store

TOWN OF MIRROR

To the
Farmers

THE Mirror Board of Trade has been organized with the distinct purpose in view of having the farmers join with the merchants and others in questions of mutual interest. Co-operation is the high road to success. Without this great essential little can be accomplished. The membership fee has been placed at \$2.00 per annum believing that numbers were of more consequence than dollars in this the initial period of our growth. We trust the farmers will take advantage of this low initiation fee and become full fledged members of the Mirror Board of Trade, thus giving their necessary assistance in helping along the work already laid out by the Board of Trade in the way of procuring stock yards, elevators, and other shipping facilities for the convenience of the farmers tributary to Mirror. With the hearty co-operation of the farmers and townspeople Mirror can be made one of the best business centres and with the natural advantages one of the most attractive towns in central Alberta. A hearty invitation is extended to every reader of THE JOURNAL to become a member of the Board of Trade which meets every Tuesday evening at 8 p. m.

MIRROR BOARD OF TRADE.

Business
Men. . .

As tradesman, merchant or homemaker Mirror needs you, and if you are seeking only an investment or if you wish to combine the three—employment, business, home—you need Mirror. Every advantage of the natural features has been taken to facilitate business and insure an attractive residential section. The streets are wide; two broad boulevards are features; space has been reserved for schools, churches, two parks and market, Block Nineteen, in the town, being reserved for the market, blacksmith shop, livery stable and similar industries. The new town is surrounded by one of the most fertile and prosperous farming sections of central Alberta, and will draw trade from not only the farmers in this section but also from the towns of which Mirror is the focal point. Think what it would mean to be a merchant or an owner of property in a town with such bright prospects. And remember this: Mirror needs progressive merchants and property owners.

Correspondence will be Promptly Replied to.

H. L. STAPLES, Secretary.